



FX7500 & FX9600 Fixed Reader Instant Rebate

North America

Start the year strong through powerful rebates for Zebra’s fixed RFID readers. The **FX7500 & FX9600 Fixed Reader Instant Rebate** (the “Rebate” or “Promotion”) provides you with a **rebate of \$60–\$80** for each device sold.

These fixed RAIN RFID readers help you deliver maximum asset visibility—and in turn, better inventory management and improved flow of goods—across your customer’s enterprise.

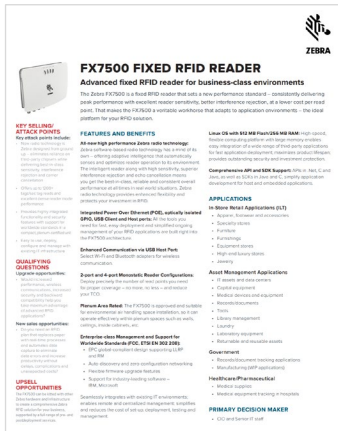
Promotion Overview

A recommended upfront rebate on qualified sales of select Zebra fixed RFID reader SKUs:

- FX7500: \$60 rebate per unit
- FX9600: \$80 rebate per unit

Details	<ul style="list-style-type: none"> • Eligible SKUs are listed in the Appendix below. • Accessories and services are not eligible for this Rebate. • All instant rebates from Distributors to Participants represent recommended instant rebates only. Final prices to Participants are determined by the Distributors at their sole discretion.
Rebate Period	January 1 – April 30, 2021
Eligibility	All Zebra® PartnerConnect program resellers in North America that are RFID Specialists and RFID Advanced Specialists (“Participants”)
Combination with Other Discounts	The Rebate <i>cannot</i> be combined with Price Concessions. The Rebate <i>can</i> be combined with Deal Registration, Solution Incentives, Spotlight Programs and other promotions applicable to the same product, unless explicitly stated otherwise.
Product Sourcing	Products must be purchased through distribution.
Participation Process	To take advantage of the Rebate, Participants must provide the promotion code NA21FXPROMO , along with their PartnerConnect Membership #, to Distributors when placing their order.
Minimum Order	No minimum quantity is required to receive the Rebate.

Prepare for Sales Success



Top Reasons to Sell Zebra's Fixed RFID Readers

- Support new features with a simple software update.
- When it comes to performance, you'll be selling the best.
- Setup is as easy as 123.
- Pure Zebra—no third party technology.
- The lowest cost per read point.

[Complete details](#)

Key Sales Tools

[View all FX7500 sales tools](#)

[View all FX9600 sales tools](#)

For More Information

Channel Partner Questions: Participants should contact their Channel Account Manager or distributor for any questions. All pricing-related inquiries should be directed to distributors.

Distributor Information: Distributors should visit [Partner Gateway](#) and download the Distributor Terms and Processes to view Distributor participation requirements.

Participant Terms

Rebate Period: January 1 – April 30, 2021

1. In this Rebate offered by Zebra Technologies or any of its affiliated companies (referred to throughout this document as "Zebra"), Participant must notify the Distributor, at the time of order, of Rebate eligibility by providing the code **NA21FXPROMO** for each particular transaction.
2. Participants must provide end-user name, country and zip code information as well as any other sale-out information at the time of order to be eligible to receive the promotional pricing.
3. The Rebate is available for orders placed with a Distributor during the Rebate Period and shipped no later than 30 days after the conclusion of such period. Product supply during the Rebate Period is subject to availability.
4. All prices listed above represent recommended prices only. Distributors are always free to sell at the prices they choose.
5. The Rebate cannot be combined with Price Concessions. The Rebate can be combined with Deal Registration, Solution Incentives, Spotlight Programs, and other promotions applicable to the same product, unless explicitly stated otherwise.
6. The Rebate applies to the specific products specified in the Appendix within this document. Accessories and services sold in conjunction with the products are not eligible for a rebate.
7. Unless specifically stated otherwise in this Rebate document, the Rebate can be combined with any additional discounts that may be available to eligible Participants through a related PartnerConnect specialization.
Zebra and its agents have the right to audit, validate, or verify any purchases/sales claimed and serial numbers submitted.
8. Zebra reserves the right to modify, withdraw, or cancel the Rebate (in whole or in part) at any time and/or in any geography for any reason or for no reason, without prior notice.

9. Any requests that do not comply with the terms of the Rebate will be rejected. The Rebate is subject to all local laws and regulations.
10. Based on the Distributor's sales out report validated by Zebra, or on Zebra sales records, if a Participant violates the conditions of the Rebate, Zebra or the Distributor (as the case may be) have the right to bill back the difference. Additionally, Zebra may terminate Participant from this Rebate and from the PartnerConnect program.

Disputes

THIS PROMOTION IS GOVERNED BY THE PARTNERCONNECT PARTICIPATION TERMS AND CONDITIONS (OR PARTNERCONNECT AGREEMENT) CURRENTLY IN EFFECT BETWEEN PARTICIPANT AND ZEBRA.

Appendix

Eligible SKUs

FX7500	FX7500-42325A50-WR FX7500-42320A50-US FX7500-22320A50-US FX7500-22325A50-WR
FX9600	FX9600-82325A50-WR FX9600-42325A50-WR FX9600-42320A50-US FX9600-82320A50-US

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